



**Tamil Nadu Agricultural University**  
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To  
The Editor,  
Sir,

Date: 29.03.2023

I request that the following message may kindly be published in your esteemed daily:

**TNAU – ATARI jointly inaugurates Annual Action Plan workshop for KVKs of Tamil Nadu and Puducherry**

The inaugural function of Annual Action Plan for KVKs of Tamil Nadu and Puducherry was jointly inaugurated by the Directorate of Extension Education, Tamil Nadu Agricultural University, Coimbatore and ICAR – Agricultural Technology Application Research Institute, Zone X, Hyderabad on 29.03.2023. The workshop is being organised at Tamil Nadu Agricultural University from 29.03.2023 to 31.03.2023 to formulate annual action plan of Krishi Vigyan Kendra (KVK) of Tamil Nadu and Puducherry. The KVK scientists from all over Tamil Nadu and Puducherry are participating in the workshop. During the workshop, the KVK scientists along with experts from various field of agriculture, horticulture and animal sciences will discuss and formulate annual action plan of each KVKs of Tamil Nadu and Puducherry.

The workshop was inaugurated by the Honourable Vice Chancellor of Tamil Nadu Agricultural University Dr.V.Geethalakshmi. She requested the KVK scientists to focus on action plan based on the recent issues in the farm level focussing on the stakeholders namely our farmers. She recalled the 6<sup>th</sup> IPCC report which are developed based on addressing the issues related to the stakeholders to reach the grassroot levels. She also emphasised that TNAU is working to address issues of farmers at agro climatic zone wise. TNAU is popularising the practices of natural farming and organic farming among the farmers and for this purpose every KVKs has been allotted with one hectare of model farm for witnessing by the farming community. She also requested the KVK scientists to adopt the latest and innovative extension methods to disseminate the agricultural technologies. This kind of technology dissemination is very much helpful to the educated farmers and

also educated rural youth and Job holders who have been shifting from other job sectors in to the agriculture in recent times.

She informed that, TNAU will update the Agri Portal which has lot of information about the agriculture and allied enterprises with more than 12 lakh pages of information. Vice Chancellor has requested all the KVKs to go with innovative training programmes involving Agri input traders and other important stakeholders. She had special mention about Kalaignarin All Village Integrated Agriculture Development Programme (KAVIADP) village programmes by the TNAU – KVKs and requested the KVK Scientists to popularise the TNAU varieties among the farming communities. She concluded that E-marketing for farmers for easy availability of seeds, products etc. will be introduced shortly as online platform.

Dr.Shaik N. Meera, Director, ICAR – Agricultural Technology Application Research Institute (ATARI) happily mentioned that, KVKs celebrating Golden Jubilee Year (1974 – 2023), the first KVK was started at Puducherry during 1974 under Tamil Nadu Agricultural University. He has informed the house about Ten important points to be followed for effective technology dissemination among the farming community. He narrated the importance of Digital Extension, IoT, Value chain, usage of Artificial intelligence in agriculture, Drone application in Agriculture and also value addition for millet and products. Finally, he requested to lookout for the uniqueness in every activity, products, technologies to improve the profitability rather than productivity alone. He highlighted that Science should reach the doorstep of farmers for betterment of Agriculture among farmers.

Dr.M.Rajakumar, Director of Extension Education, Tamil Nadu Jayalalitha Fisheries University, Nagapattinam in his special address, mentioned that, the KVK should be a place where the farmers should get one stop solution. Since, fisheries is Sunrising sector of India, under Prathan Manthiri scheme, its planned to double the fish production in 2025.

Dr.Apparao, Director of Extension Education, Tamil Nadu Veterinary and Animal Sciences delivered special address and emphasised the importance of Intensive Integrated Farming System and it is the need of the hour. The technological intervention by the KVK scientists may be agroclimatic zone and the livestock population.

Earlier, Dr.P.P. Murugan, Director, Directorate of Extension Education, TNAU, Coimbatore welcomed the gathering and informed that, these three days, the KVK scientists are planned to discuss the On Farm Trials and Front-Line Demonstrations and trainings on nine themes with different experts. The Programme Coordinators, Senior Scientists and Subject Matter Specialists of about 31 and Two KVKs from Tamil Nadu and Puducherry respectively participated in the programme.

Finally, Dr.N.Anandaraja, Professor and Head, Department of Training Division, TNAU, Coimbatore proposed a Vote of Thanks.

**Public Relations Officer**